

Current pricing structure is based on Continuity model of scheduling - fixed monthly.

FULL SITE ADS		SIZE	COST p/month
Leaderboard Header & Footer	<a href="#">MORE INFO</a>	728x90	CALL
Medium Rectangle	<a href="#">MORE INFO</a>	300x250	CALL
Half-Page (First)	<a href="#">MORE INFO</a>	300x600	CALL
Half-Page (Second)	<a href="#">MORE INFO</a>		CALL
Panorama	<a href="#">MORE INFO</a>	980x120	CALL
Billboard	<a href="#">MORE INFO</a>	970x250	CALL

\* Please Click on Info link of each advert for details & terms. Extra Coverage Disclaimer Applies to all adverts.

ROTATIONAL ADS		SIZE	COST p/month
Leaderboard Header & Footer (R)	<a href="#">MORE INFO</a>	728x90	CALL
Medium Rectangle (R) - Position #1	<a href="#">MORE INFO</a>	300x250	CALL
Medium Rectangle (R) - Position #2	<a href="#">MORE INFO</a>	300x250	CALL
Half Page (R)	<a href="#">MORE INFO</a>	300x600	CALL

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ARTICLES ADS		SIZE	COST p/month
Leaderboard Article (Top)	<a href="#">MORE INFO</a>	728x90	CALL
Leaderboard Article (Middle)	<a href="#">MORE INFO</a>	728x90	CALL
Leaderboard Article (Bottom)	<a href="#">MORE INFO</a>	728x90	CALL
Small Square	<a href="#">MORE INFO</a>	200x200	CALL
Skyscape Injection	<a href="#">MORE INFO</a>	728x90	CALL

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HIGH IMPACT ADS		SIZE	COST p/month
Video <sup>+</sup> (Homepage + All Available Articles)	<a href="#">MORE INFO</a>	1920x1080	CALL
Pop-Up Homepage (Appears on Homepage Only)	<a href="#">MORE INFO</a>	600x600	CALL
Pop-Up POE Roadblock (Appears on All Available Pages)	<a href="#">MORE INFO</a>	600x600	CALL
Fixed Footer Bar (Full Site)	<a href="#">MORE INFO</a>	1600x150	CALL
Sticky Left & Right	<a href="#">MORE INFO</a>	160x600	CALL
Background Advert (Appears on Homepage Only)	<a href="#">MORE INFO</a>	1200x1200	CALL

\*HIU ads have highest conversion rates & impressions (x3). May resize on publication. Mobile is Not Included. \* Please Click on Info link of each advert for details & terms. Extra Coverage Disclaimer Applies to all adverts.

EVENTS ADS		SIZE	COST p/month
SecTech Australia Event	<a href="#">MORE INFO</a>	200x200	TBA
SecTech New Zealand Event	<a href="#">MORE INFO</a>	200x200	TBA
Security & Government Expo Event (SAGE)	<a href="#">MORE INFO</a>	400x400	TBA

MOBILE ADS		SIZE	COST p/month
Video Top <sup>^</sup> (Max Display Width 345px)	<a href="#">MORE INFO</a>	345px	CALL
Video Bottom <sup>^</sup> (Max Display Width 345px)	<a href="#">MORE INFO</a>	345px	CALL
Banner (1 <sup>st</sup> Position)	<a href="#">MORE INFO</a>	380x150	CALL
Banner (2 <sup>nd</sup> Position)	<a href="#">MORE INFO</a>	380x150	CALL
Banner (3 <sup>rd</sup> Position)	<a href="#">MORE INFO</a>	380x150	CALL

\* Video adverts statistically have (300%) Higher Impressions and Leads.

We may use A.I. to weight adverts & ensure even display for each page load over sequential placement. Please Note: Clause 18 - Additional free advertising space is occasionally provided to boost particular adverts or the Extra Coverage Disclaimer Applies to all adverts. We are not obligated to provide this free space on an ongoing basis. <sup>+</sup>Mobile ads are a separate product.